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Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Claims 1 - 7 are cancelled.

8. (currently amended) A method for reducing wrinkles, shape distortion or both from a substrate comprising the steps of:

(a) contacting the substrate with a sprayable composition comprising:

(i) greater than about 3.0% by weight of a least one substrate enhancing agent selected a C₇ or higher monohydric alcohol; and

(ii) greater than about 5.0% by weight water;

and

(b) allowing the substrate to dry.

9. (original) Method according to claim 1, wherein the candidate formulations are displayed against selected sets of two or more of said number of criteria.

10. (previously presented) The method according to claim 8 wherein the monohydric alcohol is tallow alcohol.

11. (original) The method according to claim 8, wherein the composition further comprises a surfactant.

12. (original) The method according to claim 11, wherein the composition further comprises a silicon comprising compound, a substituted vegetable oil, a fatty acid ester, a quaternary ammonium compound or mixtures thereof.

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13. (previously presented) The method according to claim 8 wherein the substrate enhancing agent is a monounsaturated or polyunsaturated C₇ or higher monohydric alcohol.

14. (original) The method according to claim 8 further comprising the step of hanging the substrate up or placing the substrate on a flat surface after contacting the substrate with the composition.

15. (original) The method according to claim 8 further comprising the step of ironing the substrate.

Claims 16 - 21 are cancelled.

22. (new) A sprayable composition for improving substrate characteristics, comprising:

(a) at least 3% of a C₇ or greater monohydric alcohol;

(b) at least one compound selected from a dialkyl or trialkyl quaternary methyl ammonium compound, a fatty acid or the salt of a fatty acid or fatty acid ester, a substituted vegetable oil compound or blends thereof;

(c) wherein the alkyl group of the dialkyl or trialkyl quaternary methyl ammonium compound is C₁₂ to C₂₂ and is in a concentration range of about 0.1-5 % by wt.;

the fatty acid or fatty acid ester has a carbon chain length of C₁₂ or higher and is present in the concentration range of about 0.1-10 % by wt.;

and the substituted vegetable oil compound contains a group that increases water solubility of the oil to the concentration range of about 0.1 - 15 % by wt.;

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(d) at least one surfactant selected from nonionic, anionic, cationic, amphoteric or zwitterionic surfactants, wherein the total concentration of surfactants is in the range of about 0.5 to 10 % by wt.; and

(e) water in the concentration range of about 70 to 99.9 % by wt.

23. (new) The composition of claim 22 wherein the monohydric alcohol is C15 or greater.

24. (new) The composition of claim 22 further comprising a fragrance.

25. (new) The composition of claim 22 wherein the fragrance composition is at least 0.2 % by wt.

26. (new) An article of manufacture, comprising:

(a) a spray dispenser;

(b) at least 3% of a C7 or greater monohydric alcohol;

(c) at least one compound selected from a dialkyl or trialkyl quaternary methyl ammonium compound, a fatty acid or the salt of a fatty acid or fatty acid ester, a substituted vegetable oil compound or blends thereof;

(d) wherein the alkyl group of the dialkyl or trialkyl quaternary methyl ammonium compound is C12 to C22 and is in a concentration range of about 0.1-5 % by wt.; the fatty acid or fatty acid ester has a carbon chain length of C12 or higher and is present in the concentration range of about 0.1-10 % by wt.; and the substituted vegetable oil compound contains a group that increases water solubility of the oil to the concentration range of about 0.1 - 15 % by wt.;

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(e) at least one surfactant selected from nonionic, anionic, cationic, amphoteric or zwitterionic surfactants wherein the total concentration of surfactants is in the range of about 0.5 to 10 % by wt.; and

(f) water in the concentration range of about 70 to 99.9 % by wt.

27. (new) The article of manufacture of claim 26 wherein the monohydric alcohol is C15 or greater.

28. (new) The article of manufacture of claim 26 further comprising a fragrance.

29. (new) The article of manufacture of claim 26 wherein the fragrance composition is at least 0.2 % by wt.